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For Immediate Release

McDONALD'S® ANGUS THIRD POUNDER TRIO DEBUTS IN PHILADELPHIA RESTAURANTS FOR LIMITED TIME

Sautéed mushrooms, bacon and red onions adorn McDonald's first new burgers since Big 'N Tasty in 2001

Philadelphia, August 3, 2009 – McDonald's customers now have three juicy reasons to visit McDonald's® Restaurants of the Greater Philadelphia Region this summer with the arrival of the Angus Third Pounders, McDonald's newest menu addition. For a limited time, customers can choose from three varieties of the Angus Third Pounders including the Deluxe®, Bacon & Cheese® and Mushroom & Swiss®.

"We're constantly aiming to bring tasty, new menu choices to our customers," said Mike Anton, President, McDonald's® Restaurants of the Greater Philadelphia Region Owner/Operator Association. "With the introduction of the Angus Third Pounder, our customers are getting a premium Angus burger experience, with the everyday value, quality and convenience they've come to expect from McDonald's."

With so many choices available, the biggest challenge for guests will be deciding on which burger to order first. Each Angus Third Pounder is made with a third-pound of 100 percent Angus beef and fresh, savory ingredients on a toasted bakery-style sesame seed roll. These options include the following:

- **Deluxe:** Made with a third-pound of 100 percent Angus beef topped with creamy mayonnaise, yellow mustard, a thick slice of ripe red tomato, green leaf lettuce, rings of red onions, sliced dill pickles and slices of American cheese served on a toasted bakery-style sesame seed roll.
- **Bacon & Cheese:** Made with a third-pound of 100 percent Angus beef topped with zesty ketchup, yellow mustard, rings of red onions, sliced dill pickles, three full slices of bacon and slices of American cheese served on a toasted bakery-style sesame seed roll.

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- ***Mushroom & Swiss:*** Made with a third-pound of 100 percent Angus beef topped with creamy mayonnaise, sautéed mushrooms and slices of Swiss cheese served on a toasted bakery-style sesame seed roll.

The new line marks McDonald's first new burger offering since the Big N' Tasty® burger was added to the menu in 2001. All three of the Angus Third Pounders will be offered on the Extra Value Meal® Menu.

More information

McDonald's USA, LLC, is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 14,000 U.S. restaurants are independently owned and operated by local franchisees. There are more than 300 McDonald's restaurants in the Greater Philadelphia Region. For more information on McDonald's visit www.mcdonalds.com or log on at any of the 10,000 Wi-Fi enabled McDonald's U.S. restaurants. Visit www.mcstate.com for local restaurant, career and program information

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