



MEDIA ADVISORY/ PHOTO OPPORTUNITY

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FOR IMMEDIATE RELEASE
May 17, 2010

HOMEFRONT, INC. RECEIVES GRANT FOR REPLACEMENT SCHOOL BUS

Ronald McDonald House Charities® (RMHC®) of the Philadelphia Region, Inc., to present organization with a giant check

WHAT: Homefront, Inc. will receive a \$25,000 RMHC grant during a check presentation held at Homefront's Family Preservation Center in Ewing, NJ. The grant helped fund a replacement school bus that transports homeless and underprivileged children from their shelters and transitional housing to tutoring, after-school programs, enrichment and recreational activities. Connie Mercer, President and CEO of Homefront, as well as other representatives from the organization will be on hand to accept this grant.

WHO:

- Connie Mercer, President/Chief Executive Officer, Homefront, Inc.
- Bill Roberson, Owner/Operator, McDonald's® and RMHC Board Member
- Ronald McDonald

WHERE: Family Preservation Center
310-320 Sullivan Way
Building 24
Ewing, NJ 08628

WHEN: Monday, May 17, 2010
2:00 p.m.

About RMHC

RMHC of the Philadelphia Region, Inc. grants hundreds of thousands of dollars per year to support non-profit programs that directly improve the health and well-being of children. Locally, RMHC supports the Philadelphia, Southern New Jersey and Delaware Ronald McDonald Houses, in addition to the St. Christopher's Foundation for Children Ronald McDonald Care Mobile and 13 Ronald McDonald Family Rooms in area hospitals. The charity receives its support from McDonald's Corporation, McDonald's Owner/Operators, corporate donors and McDonald's customers. For more information, visit www.rmhc.org.

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